

CHEVY'S NEW LITTLE CAR IS OPEN FOR BUSINESS.

Vega 2300 is here at last.

We'd have brought it out sooner, but you know how it is. We've got a lot riding on this little car and we wanted it to be right, really right, before turning it over to you.

Now we're ready.

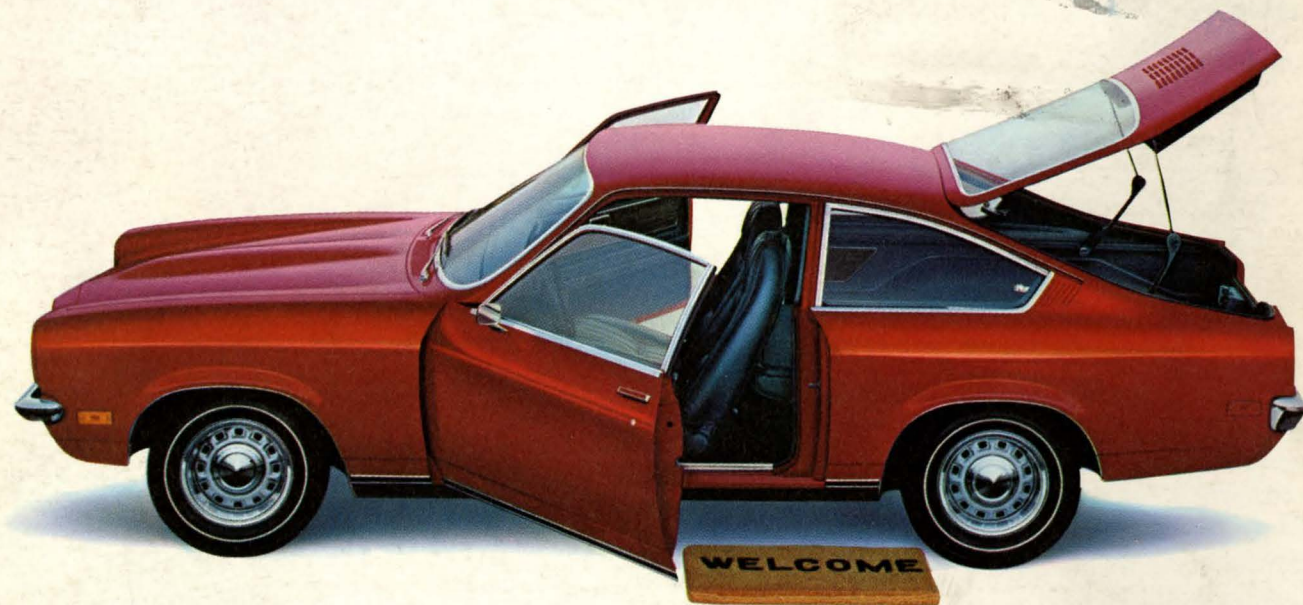
And you were wise to wait.

Because now you can buy what we at Chevrolet have come to modestly believe is the best little car in the world.

We don't expect this ad to convince you.

We expect the car to, though.

Vega. The little car that does everything well. Look into it.



MISSISSIPPI STATE UNIVERSITY

OFFICIAL SOUVENIR
MAGAZINE/ONE DOLLAR

BULLDOGS



1970

OCTOBER 17

MISSISSIPPI STATE vs TEXAS TECH
MEMORIAL STADIUM / JACKSON



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Just two, short years ago, Southern played in the confines of its own backyard . . . an eight-state region in the mid-South. But that's all changed now. Today, Southern is showing its winning ways in New York, Newark, Washington, St. Louis, Miami, Orlando, Tallahassee and Chicago.

Next trip, check Southern's fly pattern to any of the 66 cities it serves. See if Southern's own brand of service doesn't score points with you, too.

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1971. Buick introduces a new set of values.



The things people expected out of a performance car a few years ago aren't the same anymore.

They want more than emblems in return for their money. They want more value.

And value is what has led more people to Buick's performance cars every year. A whole new set of values await you in your dealer's showroom now.

Our new Riviera GS is the ultimate in an American luxury performance car. Its styling alone will set a trend. But you want more than that. And we want to give you more.

The Riviera engine.

The new Riviera GS features a big 455 cubic-inch V-8 engine designed to run clean and smooth. We put in improvements like a new time-modulated carburetor choke that will give quicker warm-ups and a more consistent fuel mixture. And we've even added new, exclusive nickel-plated engine exhaust valves for smoother engine operation and longer valve life.

The transmission.

A specially calibrated 3-speed Turbo-Hydramatic 400. The shift lever can be mounted on an available between-the-seats console that is slanted toward the driver for ease of operation.

Suspension and handling.

New, longer wheelbase with improved AccuDrive directional stability system. Full-perimeter frame. Heavy, side-guard beams for added protection. A four-link rear suspension, specifically engineered fiberglass belted, whitewall tires, heavy-duty springs and shocks, stabilizer bars and heavy-duty suspension bushings will give you ride and handling without peer. Positive traction differential (3.42 axle ratio standard).

The interior and braking.

More room inside. Even in the trunk. Driver cockpit includes new control center designed around driver for ease and convenience. New brakes have a unique valve that proportions braking force front to rear to help give you quick, smooth, straight-line

stops. Standard equipment includes power front disc brakes, more nimble variable-ratio power steering and, of course, automatic transmission.

MaxTrac. Another Buick first.

We introduced MaxTrac for 1971. And you can order it for the Riviera. Listen to what it does. If you're on the ice or in the snow or in the rain, MaxTrac helps give you cat-like handling ability. A miniature on-board computer does it by controlling the power to the rear wheels to reduce slipping on slick surfaces.

One last point. Study a new Riviera GS in person at your Buick dealer's. Only a Buick dealer can offer you our new set of values. And we want you to test them against your values. We say we build cars that are something to believe in. So, ask a lot of questions. Until there is only one question left.

Wouldn't you really rather have a Buick?

Something to believe in.



BULLDOGS

official souvenir
football magazine
of

MISSISSIPPI STATE UNIVERSITY

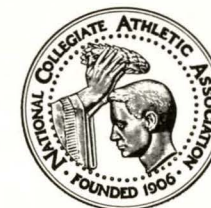
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TONIGHT'S GAME

For the sixth consecutive time this season Coach Charlie Shira's fighting Bulldogs are cast in the role of the underdog. Texas Tech, under new head Coach Jim Carlen, enters tonight's game with an impressive 4-1 record, including a convincing 21-7 win over Texas A&M at College Station last week. State, making its third and final appearance of the season at Memorial Stadium, has a 3-2 record following last week's 34-14 Scott Field loss to mighty Houston.

In its two previous Jackson appearances this season the Bulldogs have scored a pair of upset victories, taking the measure of Oklahoma State in the season inaugural, 14-13, and defeating Georgia 7-6 two weeks ago. The Georgia win followed on the heels of a 20-6 win over Vanderbilt in Memphis, giving the Bulldogs two consecutive Southeastern Conference victories for the first time since 1963. The other loss, in addition to Houston, was a 34-13 setback to Florida in Gainesville.

A Scott Field crowd of 28,000 saw State take a 6-0 first quarter lead on a three yard touchdown run by tailback Lewis Grubbs. The Cougars, giving their best performance of the campaign, struck for three second quarter touchdowns to take an 18-6 halftime lead. Both teams scored in the third period with Grubbs again going in from the three for his second touchdown of the game. A penalty paved the way for Houston's final touchdown with a 2:32 remaining.

Bulldog quarterback Joe Reed completed 21 of 44 passes for 208 yards against the rugged Houston defense. Little David Smith, who leads the SEC in pass receiving with 31 receptions, caught 9 passes for 95 yards, while two-time All SEC end, Sammy Milner, who left the game after being hurt in the third quarter, caught seven passes for 49 yards. Fullback Don Dudley, who had a beautiful 29 yard run, was the leading State rusher with 45 yards on six carries. Grubbs had 26 yards on 10 carries and accounted for both Bulldog touchdowns. The two other points came on a 2 point pass conversion from Reaves to fullback Dick McElroy.

The Red Raiders own victories over Tulane (21-14), Kansas (23-0), California at Santa Barbara (63-21), and Texas A&M (21-7). The lone loss was a 35-13 setback to powerful Texas. Against A&M, Tech churned out much of its yardage on the ground, but quarterback Charles Napper went to the air for touchdown passes of 12 and 2 yards to split end Johnny Odom. The victory evened the Red Raiders Southwest Conference record at 1-1.

This is the seventh meeting of the schools with State holding a 3-2 edge as a result of last year's 30-26 win at Lubbock. In three meetings since Shira has been in command at State, the Bulldogs have won twice and played a 28-28 standoff. The tie game was played in Jackson two years ago.

Next week, Saturday, October 24th, the Bulldogs return to Scott Field for their Homecoming battle with Southern Mississippi. It is the final home game of the season for the Bulldogs.

About the Cover—Mississippi State's two outstanding pass receivers, flanker David Smith, number 11, and split end Sammy Milner, number 88, are pictured on the cover in a good close up color shot by Jerry Moulder.

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Graduation! It's a happy thought for most students, and a diploma in the hand of a young Mississippian is a symbol of past accomplishments, and the opportunity to advance in the future.

Realizing that a more productive life awaits the college graduate, Mississippi Power & Light Company encourages young people to pursue higher education, and training, whenever possible.

For many years MP&L has participated in numerous programs to encourage Mississippi young people in preparing for further opportunities. Included in these activities are scholarships for college attendance, 4-H Club and Future Farmers of America electric project winners and participation in certain accredited junior college refrigeration and air conditioning courses.

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MISSISSIPPI POWER & LIGHT

Helping Build Mississippi

Holy Cross-A Bug Beats a Football Team

by ROY MUMPTON, Executive Sports Editor, Worcester Telegram-Gazette



HOLY CROSS CRUSADER

It was shortly after noon on Sunday, September 28, 1969. Coach Bill Whitton appeared in a stage of shock. His hair was mussed. His shirt collar was open and crumpled. His tie was askew.

He had just watched, for the third time, the films of his first Holy Cross football team's 13-0 hiding by Harvard the afternoon before. It was a horror movie. Always the Crimson defenders were swarming all over his Crusaders. Harvard's aggressiveness, so sharp in contrast, made it appear that HC had no offense at all.

"I can't believe what I see," said Whitton, who had been lured from a top assistant's post at Princeton to revive Holy Cross' fallen football fortunes and had watched his team stumble badly in its first game.

"These are good kids; I'm sure of that. I just can't understand it," he mumbled repeatedly.

Only a few days later Bill Whitton did understand.

His players, who had worked so hard to learn the new unbalanced-line T-attack and had been mighty impressive in a full dress rehearsal earlier, had been so lethargic simply because they were ill. They had been bitten by the hepatitis bug—a slow destroyer of energy.

Whitton, of course, had no way of knowing this.

Sure, Bob Cooney, a junior defensive end, had been hospitalized several days before the Harvard opener with what was thought to be a severe case of influenza. Other HC players became ill during the next week. There was suspicion of a flu epidemic.

Infectious Hepatitis

It wasn't until Thursday that Cooney's illness was diagnosed as infectious hepatitis. The next day, a few hours before the departure for Hanover, N.H., and the game with Dartmouth, the entire squad was given immunization shots. Four boys were so sick they were hurried from the line to the college infirmary.

Three others became violently ill at Hanover that night and were rushed

back to Worcester. Several others faced Dartmouth but had to leave after a few plays. The Indians' strong Ivy Leaguers rolled up a 38-6 score against a HC team which started without 11 regulars.

Back home again, the entire HC squad took a hurried blood test on Sunday morning. All were found infected, to some degree, with hepatitis. Some 25 were to spend several weeks in isolation in the college infirmary.

"It's a disaster," sighed Coach Whitton, who himself had been very sick, but had carried on during the week of preparations for Dartmouth.

Holy Cross, the next day, was forced to cancel the remaining eight games of its schedule. So far as can be learned, this had never happened to a college football team before. So Whitton had encountered more hard luck than any new head coach in history.

Costly Illness

The disaster cost Holy Cross at least \$200,000 in revenue from football, which had supported many minor sports. There were all the usual expenses, but no gate receipts for eight games, including the finale with Boston College which had been HC's home game and always a sellout as early as September.

But the rough setback hasn't discouraged Holy Cross authorities in their determination to build their football back to the high plane where Dr. Eddie Anderson placed it in the golden 1930s.

There had been rumors in the years before that HC might abandon football as had many other Jesuit Colleges. Some long-haired dissidents and a noisy professor or two had been taking pot shots at HC football and lobbying against continuing it.

Their voices became whispers once disaster hit the football squad. The hepatitis epidemic may have proved a blessing in disguise.

Alumni and friends rallied their sympathies and their dollars and made it clear that they wanted Holy Cross to stay in football.

Dartmouth, an almost annual rival of the Crusaders the last 33 seasons, sent a check to Holy Cross for \$1,000 and suggested that other ECAC colleges also contribute to ease the emergency. Boston College, HC's dearest enemy, sent \$2,000. Army and Navy each put \$1,000 checks towards the continuance of Crusader football. Brigham Young University, a Mormon institution, sent \$500 to the Catholic school. South Carolina, which had never played HC in any sport, was a contributor, too. So were others.

More than 500 alumni sent \$15 checks for souvenir season's tickets when there wasn't a single home game.

Jerseys See Action

Sacramento State, which had dedicated its season to Holy Cross and wore the Crusaders' jerseys in its final game, launched a campaign to help. Mike Carter, the team captain, Coach Ray Clemons and publicist Phil Dynan created so much interest in HC at Sacramento that hundreds of students and friends made contributions. The HC co-captains flew to Sacramento and sat on the team's bench for its final game. Later Carter, Clemons and Dynan were feted in Boston at the Holy Cross Club's annual O'Melia dinner.

Fans in all parts of the country sent checks of \$1, \$5 and \$10 with their sympathies. The fund welled. It is not nearly the \$200,000 HC lost, but it all helped.

It was a water fountain on the hill-top practice field, half a mile above the campus, which led to the hepatitis epidemic. Neighborhood kids, a whole family of which had been infected by hepatitis, had been at the fountain during the summer.

Most of the HC players were infected on their very first day of practice. (Federal, state and civic health officials, who probed the situation intensely because it was unprecedented, agreed to this. None of the freshman squad, which reported ten days later, became ill.)

At least 10 HC varsity footballers were so sick that they missed a semester. The ECAC granted three seniors another year of eligibility, and will consider the cases of the afflicted underclassmen later.

Held Spring Practice

Holy Cross, for the first time in some 20 years, had spring practice. "It was an absolute necessity," explained Whitton, "Our squad has the equivalent of two sophomore classes so far as football experience is concerned. Our seniors of this fall have played only two games, or less, in two years."

The Crusaders may have been down, but they seem to have everybody behind them. The road back will be steep, but they hope to climb it. HC is looking to the future and ready to forget the nightmare of hepatitis with a conviction that happier days are just around the corner.

To Each of You—Faculty, Student Body, Parents and Spectators

The Hinds County Board of Supervisors, on behalf of the citizens of this county, supports and cooperates in many programs toward the future development of this county as a great center for education, commerce, industry and agriculture.

We are concerned with the total environment of this county and the welfare of all its citizens. The spiritual needs, the educational requirements, the recreational facilities and the economic opportunities deserve thorough planning, wise investments and complete cooperation. Our efforts are devoted to this end. We hope these efforts serve you well, and we know that history will prove that our investments in the field of education were wise ones.

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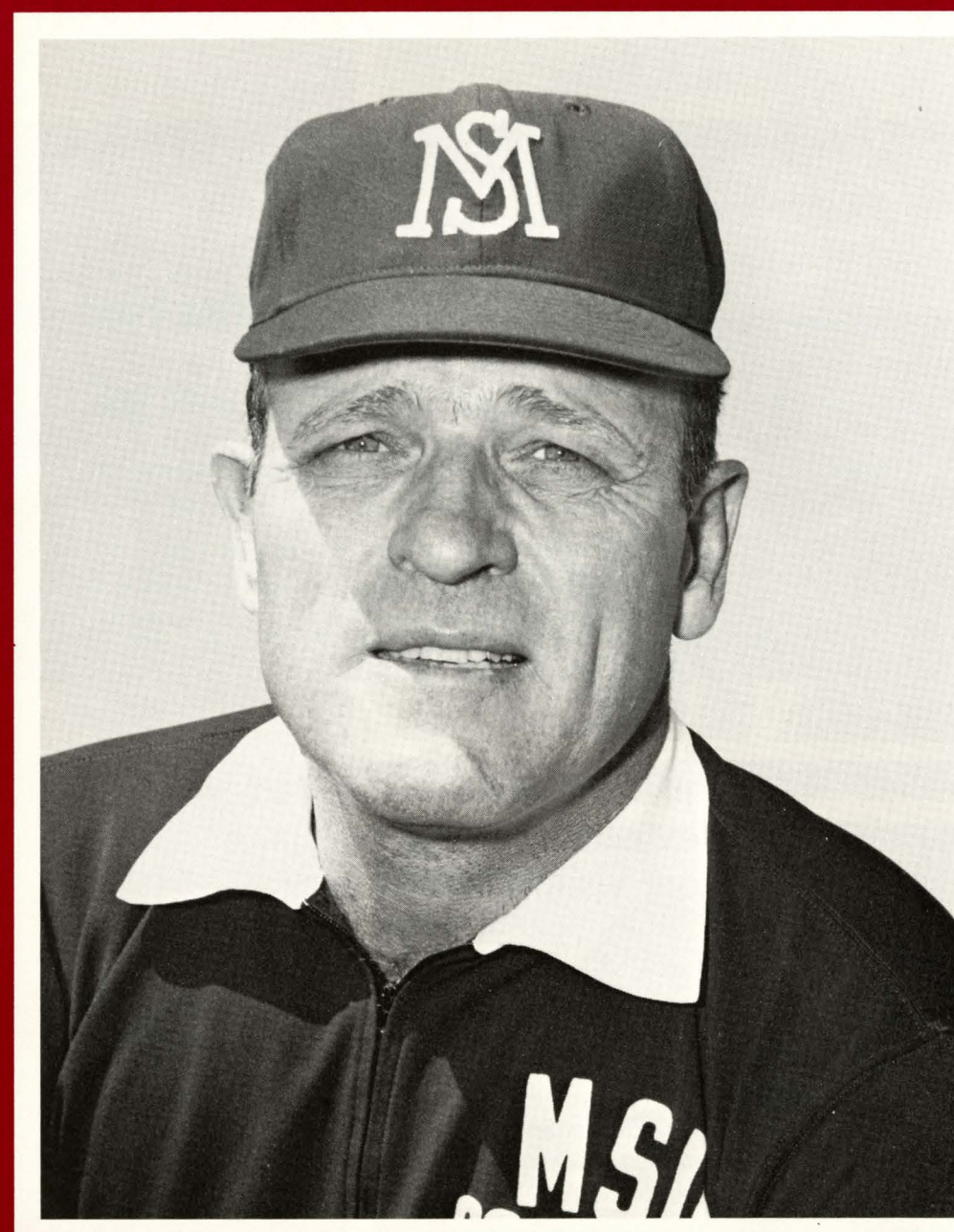
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CHARLES N. SHIRA
Athletic Director
and
Head Football Coach

Welcome to Jackson



**We are proud to have you in Jackson
and extend a cordial welcome
to our visitors from Texas**

Jackson, Mississippi — a great sports center — is happy to offer its facilities to our visitors and to share with you the many wonderful things which Jackson has to offer.

Pulsating with the demands and challenges that are set within it, numerous plans and studies are now underway designed to produce a healthy growth that will continue to promote Jackson to a position of leadership among the growing cities of the nation.

There is ample room in Jackson for new industries, markets, ventures and ideas. We invite you to look around our City and to see for yourself the progress of Greater Jackson. . . . "The Crossroads of the South".

City of Jackson

RUSSELL C. DAVIS
Mayor

EDWARD L. CATES
Commissioner

THOMAS B. KELLY
Commissioner

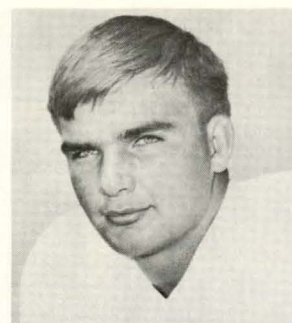
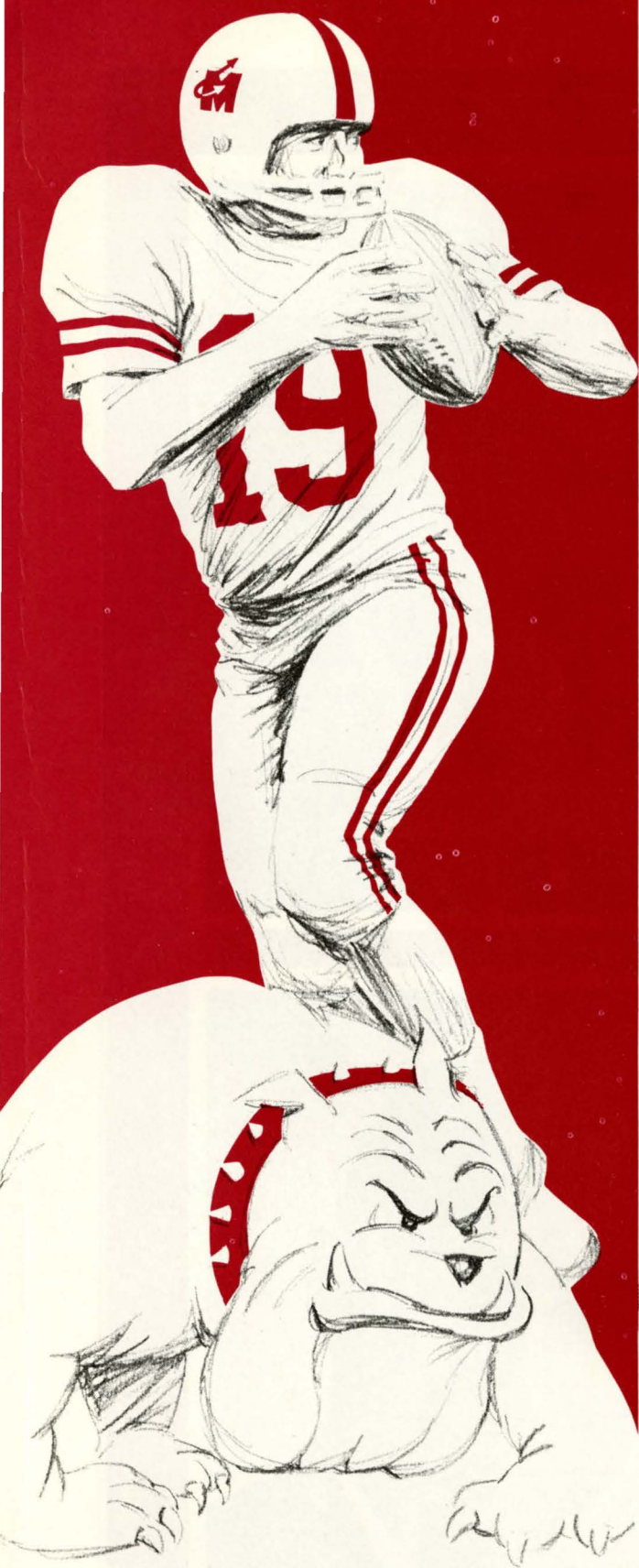


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Governor
State of Mississippi

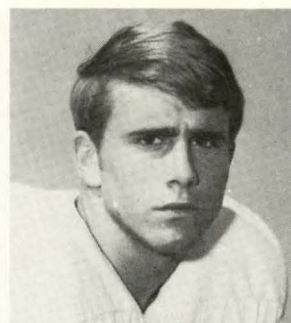


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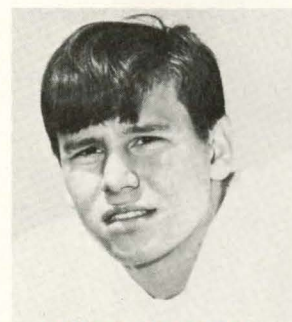




JOE ALDERMAN



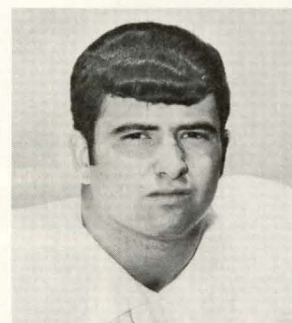
BOB ANGER



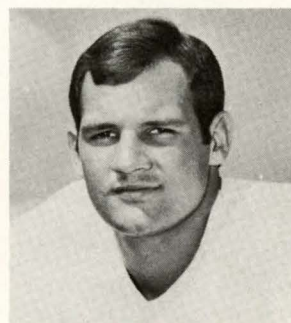
BUSTER BOATNER



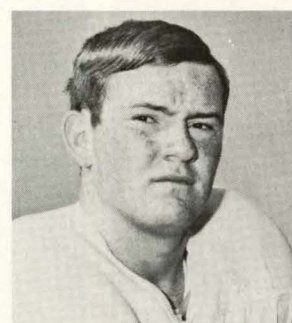
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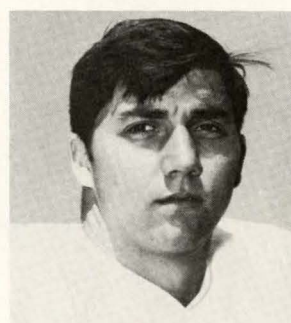
BOB CULVER



CHUCK DEES



JOE EDWARDS

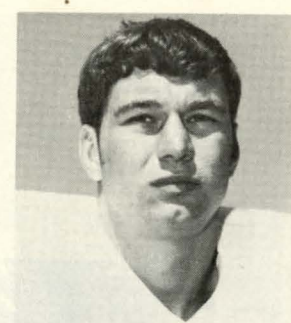


GLENN ELLIS

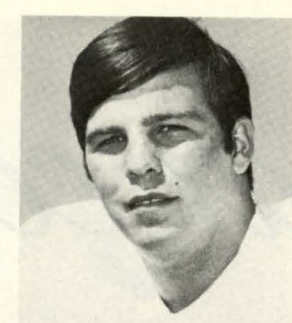
1970

BULLDOGS

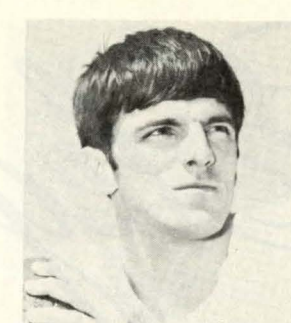
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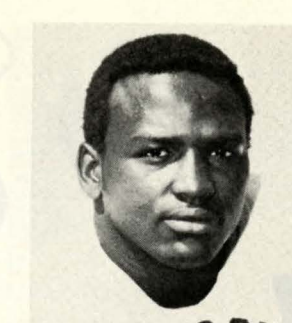
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ROBBIE ARMSTRONG



BILLY BAKER



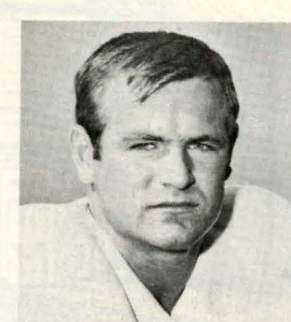
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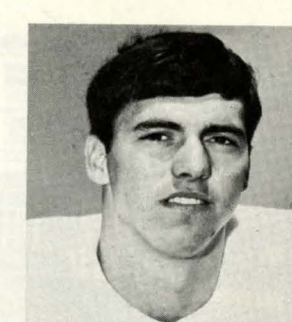
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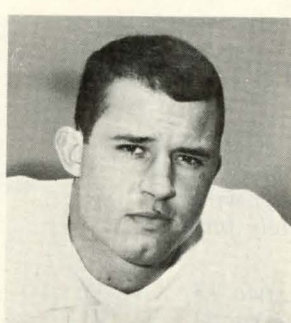
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JERRY CONRAD



BILL CRICK



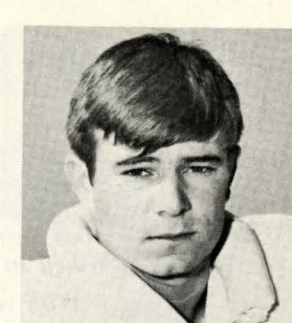
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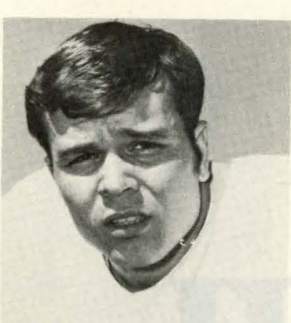
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FRANK DOWSING



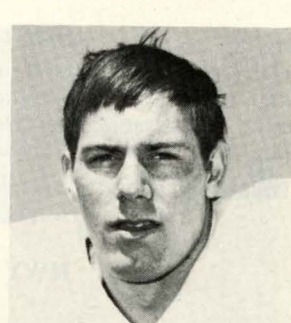
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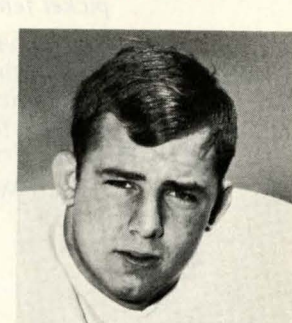
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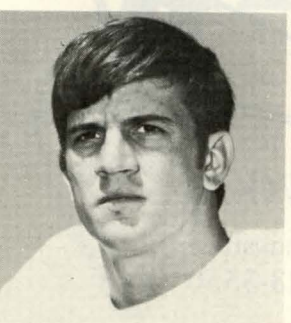
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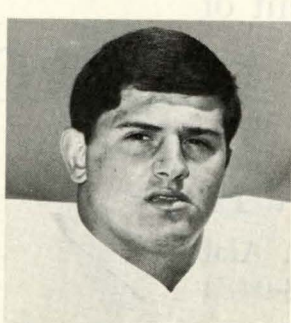
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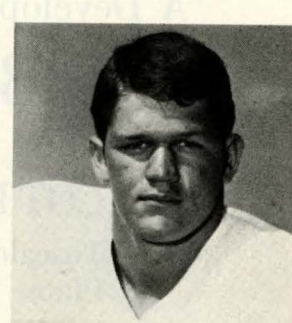
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Elegance



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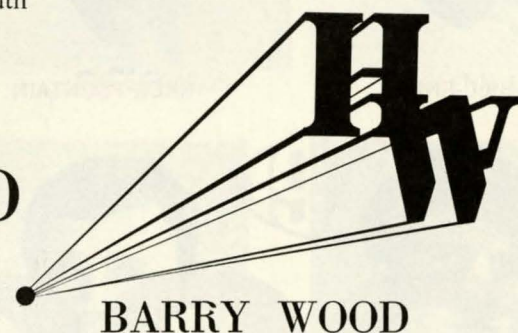
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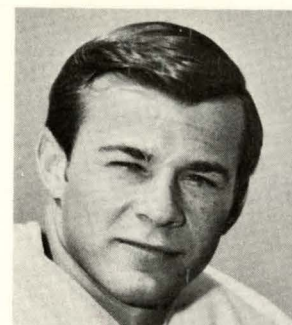
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Phone 758-0484



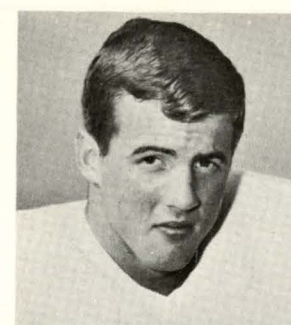
BARRY WOOD
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Phone 323-5550

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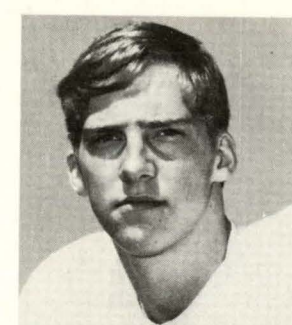
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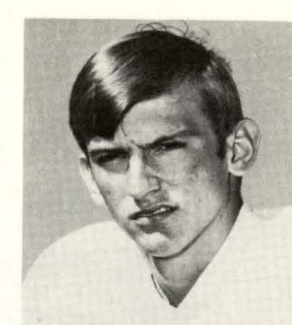
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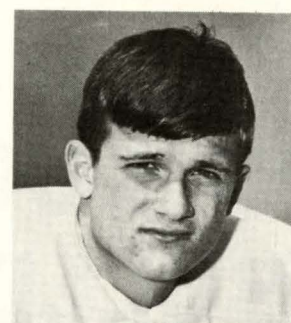
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RONNIE JONES



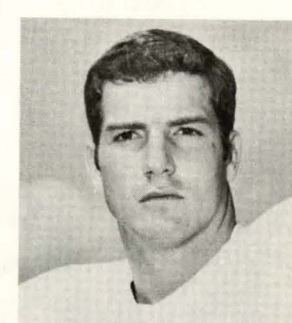
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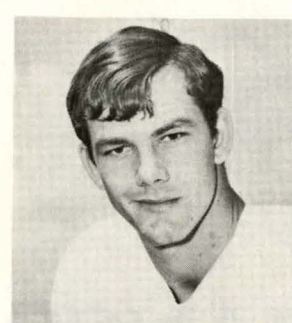
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BILL LANCASTER



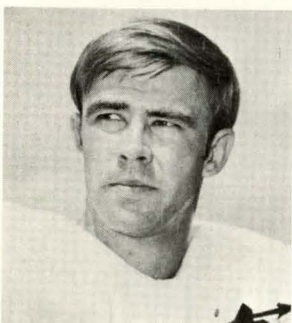
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TATE MARSH



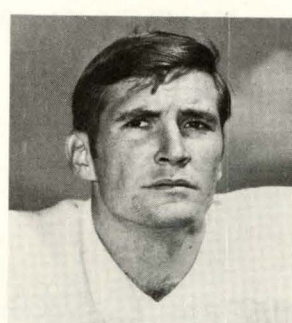
DON MAGEE



SAMMY MILNER



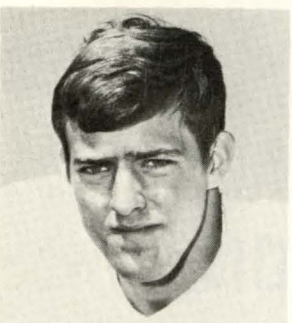
RONNIE MOORE



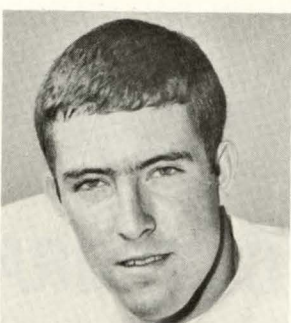
JIM McALPIN



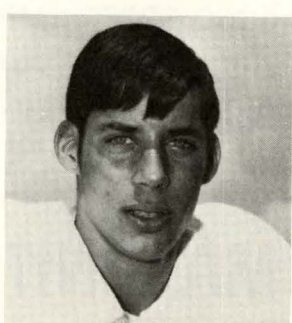
RANDY MCCOY



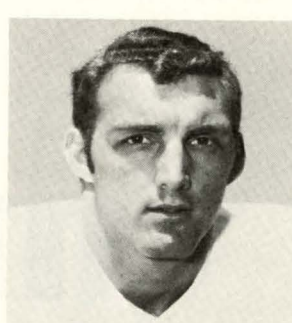
DICK McELROY



TOM McELROY



STEVE NATALE



JIM NELSON



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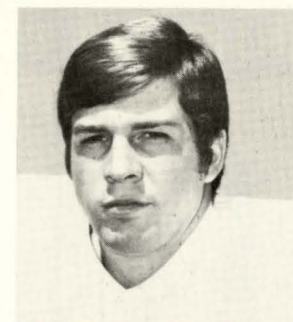
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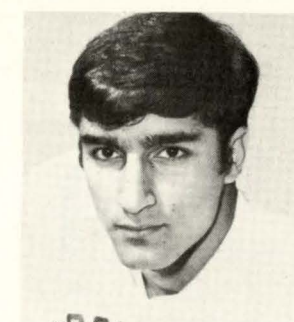
BUDDY NEWSOM



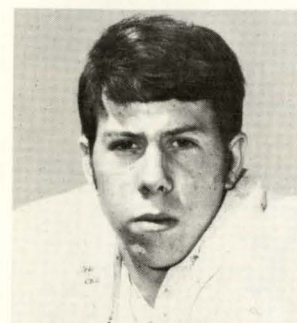
JIMMY PATRIDGE



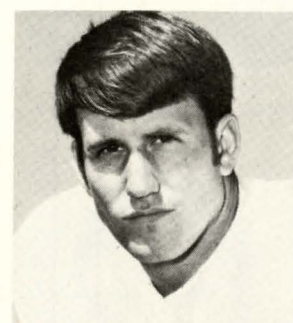
PRESTON PAYNE



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KEN PHARES



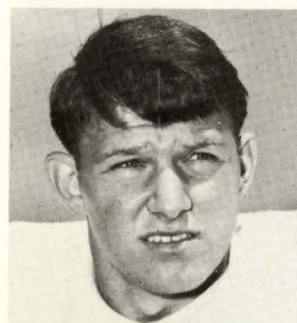
WATSON PILLOW



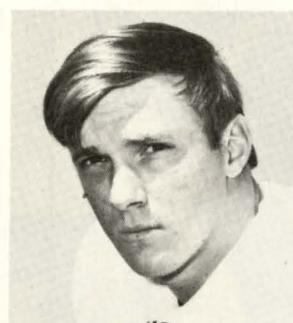
JOE REED



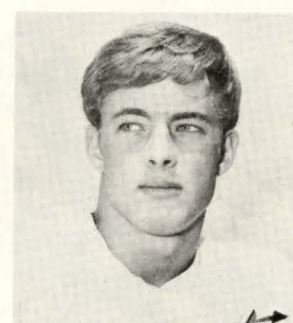
RUBE RHEA



ALEX ROMANOFF



DENNIS RUSHING



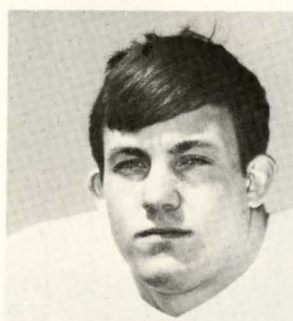
DAVID SMITH



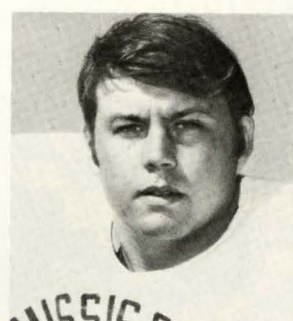
BILLY SOUTHWARD



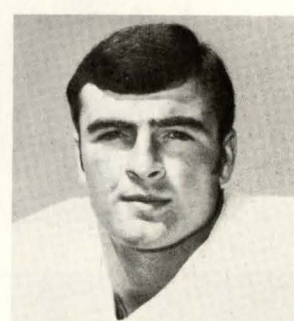
STEVE STOOTS



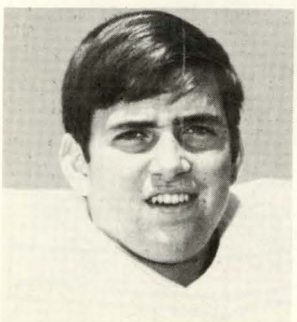
TOMMY STRAHAN



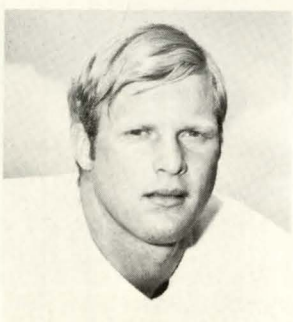
MAC K THORNTON



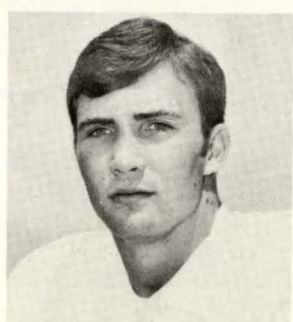
ANTHONY WALKER



GENE WARDLAW



STEVE WHALEY



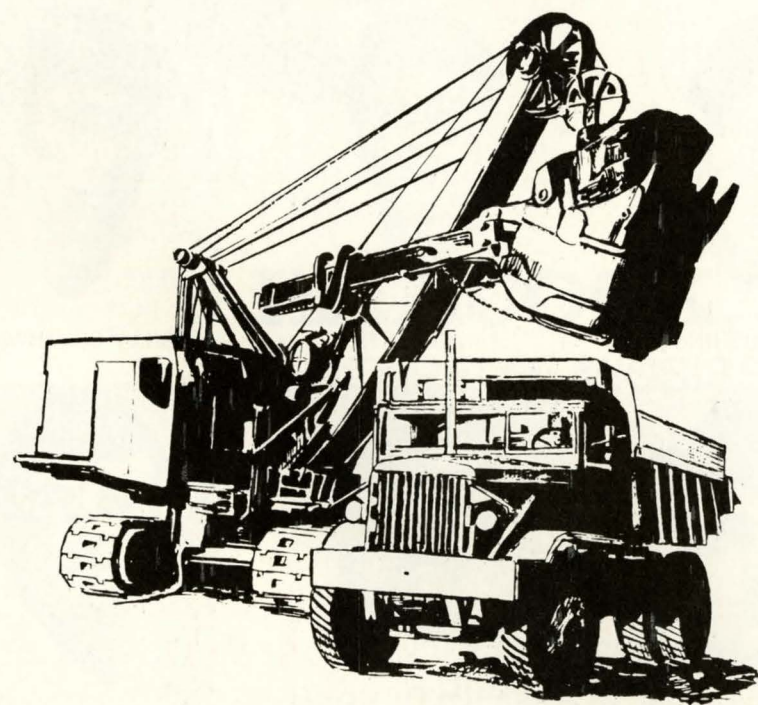
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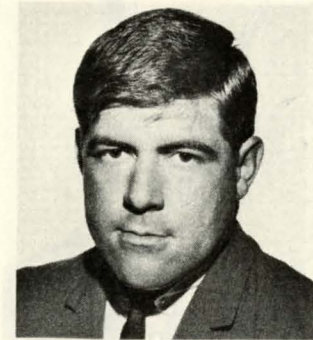
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**GOOD
LUCK
BULLDOGS**



MISSISSIPPI STATE UNIVERSITY FOOTBALL STAFF



BILL TURNBOW
Offensive Coordinator



ELWOOD KETTLER
Defensive Coordinator



LEO JONES
Freshman Coach
Assistant to Athletic
Director



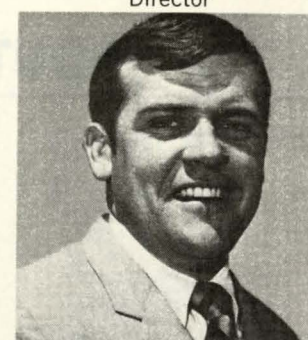
DAVE NUSZ
Defensive Backfield Coach



PAT WATSON
Defensive Line Coach



BROWNIE WALKER
"B" Team Coach



FRANK HALBERT
Offensive Backfield Coach



DENNY ALDRIDGE
Receiver Coach



WESLEY REED
Graduate Assistant



DICKEY CARPENTER
Graduate Assistant



L. M. "MOLLY" HALBERT
Assistant Coach
in Charge of Recruiting



TRAINING STAFF—Head Trainer Leroy Mullins is shown with the Bulldog training staff, shown left to right, Lea Wren, Rick Maynard, Steve Gelman, and Danny Hood.



BULLDOG STUDENT MANAGERS—Kneeling left to right, Buddy Burgess, Melvin Givens, and David Crain. Standing, Tony Patterson, Mike Sappington, and David Mars. Johnny Miller is not pictured.

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MISSISSIPPI STATE ATHLETIC DEPARTMENT STAFF



RALPH "RABBIT" BROWN
Athletic Business Manager



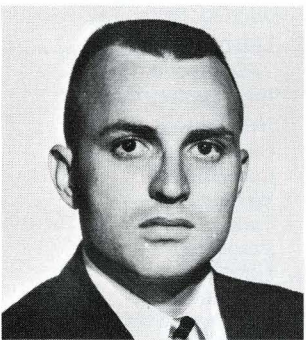
KERMIT DAVIS
Head Basketball Coach
and Ticket Manager



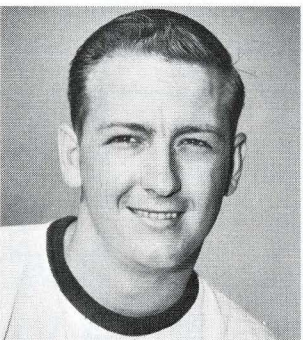
JACK BERKSHIRE
Assistant Basketball Coach
and Golf Coach



DON HUNT
Assistant Track Coach



LEROY MULLINS
Athletic Trainer



RICHARD HATHORN
Equipment Manager



BOB HARTLEY
Sports Information Director



LARRY TEMPLETON
Assistant Sports Information



PAUL GREGORY
Head Baseball Coach



TOM D'ARMI
Assistant Baseball Coach



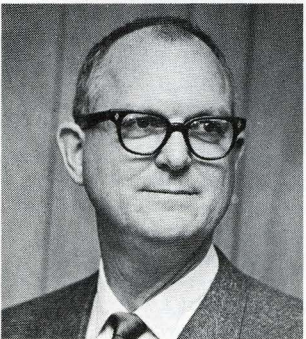
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BRANDON**
Dormitory Supervisor and
Academic Counselor



J. K. JONES
Faculty Athletic Chairman

TEAM PHYSICIANS

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1970 MISSISSIPPI STATE NUMERICAL FOOTBALL ROSTER

No.	Name	Pos.	Class	Hgt.	Wt.	Age	Ltrs.	Hometown
10	Billy Baker	QB	Soph.	6-1	170	19	0	Pearl
11	David Smith	FL	Sr.	6-0	165	21	2	Knoxville, Tenn.
12	Steve Natale	OE	Soph.	5-10	170	20	0	Madison, N. J.
13	Randy McCoy	DHB	Jr.	6-0	180	21	0	Tupelo
14	Jay Hughes	S	Jr.	5-10	176	20	0	Clarksdale
18	Jerry Harris	QB	Soph.	6-1	177	20	0	Bossier City, La.
19	Joe Reed	QB	Sr.	6-1	196	22	1	Lorenzo, Texas
20	Buzz Joy	DHB	Jr.	5-10	178	21	1	Morgan City, La.
21	Buster Boatner	DHB	Soph.	6-2	170	20	0	Meridian
22	Dennis Rushing	R	Jr.	6-1	177	20	0	Dallas, Texas
23	Tom McElroy	DHB	Jr.	5-10	170	20	0	Baldwyn
25	Danny Dorsey	DHB	Sr.	5-11	182	22	0	Henderson, Texas
28	Jimmy Patridge	TB	Jr.	5-10	180	20	1	Sidon
29	Anthony Walker	FL	Soph.	5-9	169	20	0	Mineral Wells, Tex.
30	Don Dudley	FB	Sr.	6-2	190	22	2	Wichita Falls, Tex.
31	Emile Petro	S	Soph.	6-0	167	19	0	Leland
32	Bill Crick	S	Jr.	5-10	184	21	1	Jacksonville, Fla.
33	Steve Stoots	FB	Soph.	5-10	212	19	0	Brownsville, Tenn.
34	Buddy Newsom	DHB	Sr.	5-10	160	22	2	Newhebron
36	Ken Phares	DHB	Soph.	6-0	180	19	0	Clinton, La.
37	Bill Lancaster	DHB	Jr.	6-3	180	20	1	Columbus
38	Dick McElroy	FB	Soph.	5-11	180	19	0	Baldwyn
40	Frank Dowsing	DHB	Soph.	5-10	186	19	0	Tupelo
41	Lewis Grubbs	TB	Soph.	5-10	175	19	0	Prentiss
42	Ronnie Jones	TB	Soph.	6-1	167	19	0	Forest
43	Billy Southward	LB	Soph.	6-1	186	19	0	Tishomingo
44	Steve Whaley	LB	Jr.	5-11	201	21	1	Pompano Beach, Fla.
45	Don Magee	LB	Soph.	5-11	170	19	0	Tylertown
48	Joel Holliman	R	Jr.	6-0	186	20	1	Millport, Ala.
49	Joe Alderman	DE	Jr.	5-10	204	21	0	Sidon
51	Tate Marsh	C	Sr.	6-3	219	22	1	Greensboro, Ala.
53	Chuck Dees	LB	Jr.	6-1	211	20	1	New Orleans, La.
54	Alex Romanoff	C	Sr.	5-11	206	21	0	Bay St. Louis
55	Jim Nelson	LB	Jr.	5-10	188	20	1	Franklin, Mass.
57	Watson Pillow	LB	Soph.	5-11	193	20	0	Greenwood
59	Rube Rhea	OT	Soph.	5-11	211	20	0	Sommerville, Tenn.
60	Bob Culver	OT	Sr.	5-10	204	21	0	Rockmart, Ga.
61	Ray Archer	OG	Soph.	6-0	196	19	0	Jackson
62	Joe Hart	OG	Sr.	5-11	206	21	1	Greenville
63	Andy Brislin	OG	Soph.	5-10	205	19	0	Columbus
64	Mickey Lehner	LB	Jr.	5-10	210	20	0	Jackson
65	Butch Yarbrough	OG	Jr.	6-0	195	19	1	Bainbridge, Ga.
66	Jan Lee Gwin	OG	Sr.	5-11	211	21	0	Greenville
67	Bill Enis	OG	Soph.	6-0	199	19	0	Baldwyn
68	Chick King	LB	Jr.	6-1	203	21	0	Yazoo City
69	Gene Wardlaw	OG	Soph.	6-2	223	19	0	Memphis, Tenn.
70	Joe Brabham	OT	Soph.	6-1	210	19	0	McComb
71	Joe Edwards	OT	Jr.	6-4	244	20	1	Louisville
72	Jerry Conrad	DT	Jr.	6-0	222	20	1	Parsons, Tenn.
73	Chuck Jordan	DT	Jr.	5-11	211	20	0	Decatur
74	Mack Thornton	DT	Jr.	5-11	211	21	0	Brownsville, Tenn.
75	Robert Bell	DT	Soph.	5-10	245	19	0	Meridian
76	Jerry Johnston	DT	Soph.	6-6	203	19	0	Bay St. Louis
77	Preston Payne	OT	Jr.	6-2	254	22	0	Donna, Texas
78	Greg Fountain	OT	Soph.	6-4	217	19	0	Ocean Springs
79	Mike Chapman	OT	Sr.	6-3	206	22	0	Marshall, Texas
80	Bob Young	OE	Sr.	6-2	190	22	1	San Antonio, Texas
81	Jim McAlpin	DE	Jr.	6-2	236	21	1	Magee
82	Ronnie Moore	OE	Sr.	6-2	205	21	1	Pascagoula
83	Bob Anger	OE	Soph.	5-11	175	20	0	Jackson
84	Jack Hall	DE	Soph.	6-2	196	19	0	Clinton, La.
85	Glenn Ellis	OE	Soph.	6-0	189	19	0	Biloxi
86	Mike Eaton	DT	Jr.	6-2	218	20	1	Ripley
87	Tommy Strahan	FL	Soph.	5-11	170	19	0	Morton
88	Sammy Milner	OE	Sr.	6-1	205	22	2	Jackson
89	Eric Hoggatt	OE	Jr.	6-2	188	20	1	Wisner, La.
90	Bob Kimbrough	DE	Soph.	6-1	190	20	0	Lexington
93	Robbie Armstrong	DE	Soph.	6-1	210	19	0	Meridian

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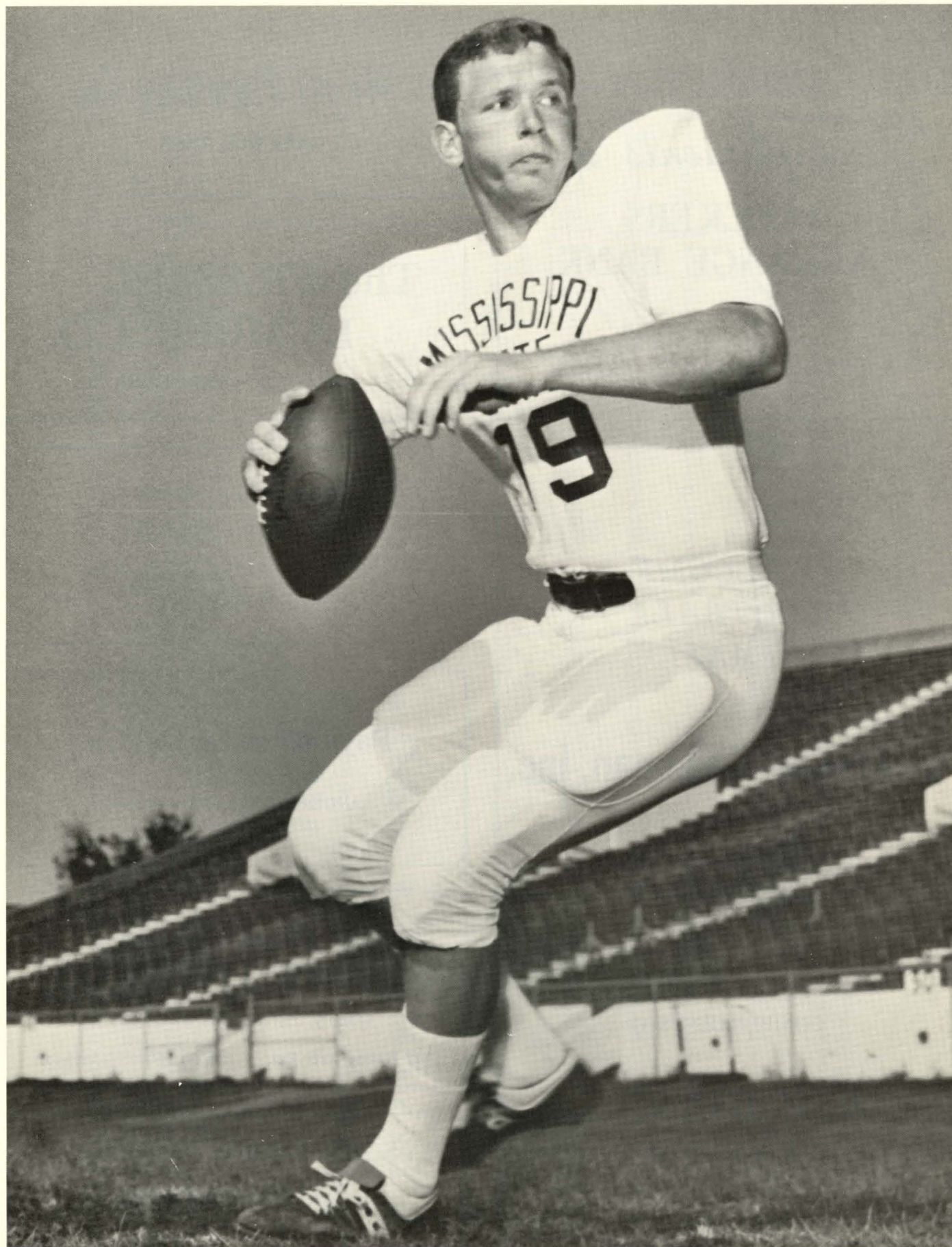
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OFFENSE		
No.	Name	Pos.
88	Sammy Milner	SE
71	Joe Edwards	QT
78	Butch Yarbrough	QG
54	Alex Romanoff	C
62	Joe Hart	SG
77	Preston Payne	ST
80	Bob Young	TE
19	Joe Reed	QB
41	Lewis Grubbs	TB
30	Don Dudley	FB
11	David Smith	FL

Miss. State

DEFENSE		
No.	Name	Pos.
81	Jim McAlpin	LE
72	Jerry Conrad	LT
48	Joel Holliman	SLB
53	Chuck Dees	MLB
68	Chick King	LB
44	Steve Whaley	R
86	Mike Eaton	RT
84	Jack Hall	RE
36	Ken Phares	LH
40	Frank Dowsing	RH
31	Emile Petro	S

MISSISSIPPI STATE SQUAD

No.	Player & Pos.	No.	Player & Pos.
10	Baker, QB	57	Pillow, LB
11	Smith, FL	59	Rhea, OT
12	Natale, OE	60	Culver, OT
13	McCoy, S	61	Archer, OG
14	Hughes, S	62	Hart, OG
18	Harris, QB	63	Brislin, OG
19	Reed, QB	64	Lehner, LB
20	Joy, DB	65	Yarbrough, OG
21	Boatner, DB	66	Gwin, OG
22	Rushing, R	67	Enis, OG
23	McElroy, DB	68	King, LB
25	Dorsey, DB	69	Wardlaw, OG
28	Patridge, TB	70	Brabham, OT
29	Walker, FL	71	Edwards, OT
30	Dudley, FB	72	Conrad, DT
31	Petro, S	73	Jordan, DT
32	Crick, S	74	Thornton, DT
33	Stoots, LB	75	Bell, DT
34	Newsom, DB	76	Johnston, DT
36	Phares, DB	77	Payne, OT
37	Lancaster, DB	78	Fountain, OT
38	McElroy, FB	79	Chapman, OT
40	Dowsing, DB	80	Young, OE
41	Grubbs, TB	81	McAlpin, DE
42	Jones, TB	82	Moore, OE
43	Southward, LB	83	Ander, OE
44	Whaley, LB	84	Hall, DE
45	Magee, LB	85	Ellis, OE
48	Holliman, R	86	Eaton, DT
49	Alderman, DE	87	Strahan, FL
51	Marsh, C	88	Milner, OE
53	Dees, LB	89	Hoggatt, OE
54	Romanoff, C	90	Kimbrough, DE
55	Nelson, LB	93	Armstrong, DE

DEFENSE		
No.	Name	Pos.
81	Bruce Dowdy	LE
71	Wayne McDermand	LT
53	Larry Molinaire	LLB
50	Jim Dyer	MG
52	Mike Watkins	RLB
70	Bob Mooney	RT
82	Harold Hurst	RE
26	Ken Perkins	LC
22	Bruce Bushong	FS
25	Dale Rebold	SS
23	Jerry Watson	RC

Texas Tech

OFFENSE		
No.	Name	Pos.
40	Johnny Odom	SE
77	David Browning	QT
62	Harold Lyons	QG
75	Jesse Richardson	C
64	Jerry Ryan	SG
79	Russell Ingram	ST
43	Robbie Best	TE
15	Charles Napper	QB
33	Larry Hargrave	LH
32	Doug McCutchen	RH
44	David May	FB

TEXAS TECH SQUAD

No.	Player & Pos.	No.	Player & Pos.
10	Ingram, KS	53	Molinaire, LB
11	Waters, QB	54	Robinson, LB
14	Reynolds, QB	56	Young, LB
15	Napper, QB	57	Miller, DG
20	Hoyle, DB	58	Fincannon, LB
22	Bushong, DB	60	Hazelwood, C
23	Watson, DB	61	Hill, C
24	Dove, DB	62	Lyons, OG
25	Rebold, DB	63	Hibler, OG
26	Perkins, DB	64	Ryan, OG
27	Wade, DB	66	O'Brian, C
28	Kennedy, DB	67	Criswell, OG
30	Langehennig, RB	70	Mooney, DT
31	Hardaway, RB	71	McDermand, DT
32	McCutchen, RB	72	Schaffner, OG
33	Hargrave, RB	73	Newton, DT
34	Rogers, RB	74	Jones, DT
36	Kleinert, RB	75	Richardson, OT
40	Odom, OE	76	Barney, OT
41	Case, OE	77	Browning, OT
42	Ross, OE	78	Shuler, OT
43	Best, F	79	Ingram, OT
44	May, F	80	Corley, DE
46	Stewart, OE	81	Dowdy, DE
50	Dyer, DG	82	Hurst, DE
51	Rives, DG	84	Baty, DE
52	Watkins, LB	85	Lowe, DE

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Umpire—Harold F. Johnson, Jackson, Tennessee
Linesman—W. C. Coleman, Little Rock, Arkansas
Field Judge—Butch Lambert, Tupelo, Mississippi
Back Judge—Billy Teas, Atlanta, Georgia
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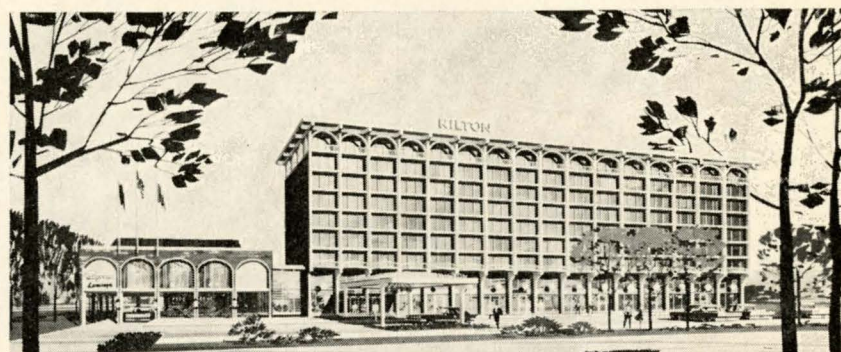
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Tourism . . . plant expansion . . . increased production . . . new hotels, motels and office buildings . . . mean increasing our employees . . . increasing our payroll. Mississippians will earn hundreds of thousands of dollars annually at Southern Business and Industrial Development Corporation projects. An important contribution to the state's economy. A solid, stabilizing economy that is being steadily upgraded.

Southern Business and Industrial Development Corporation is proud to play a part in building that economy and we are committed to playing a larger role in future years.

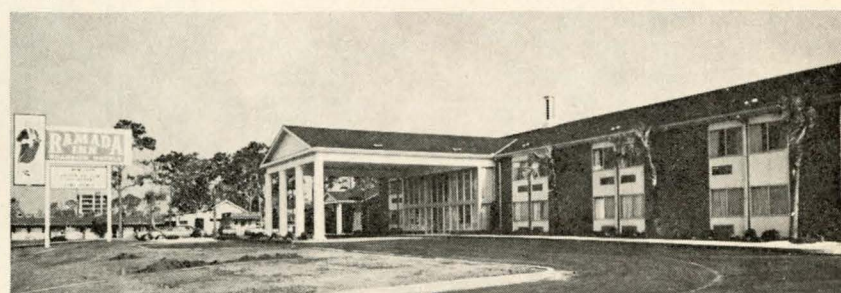
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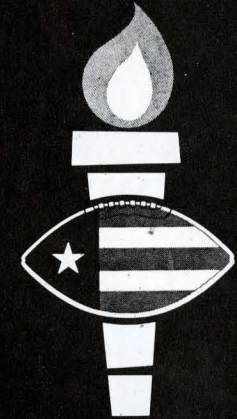
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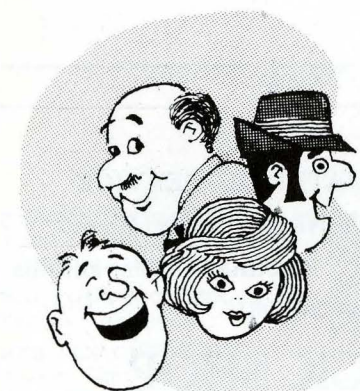
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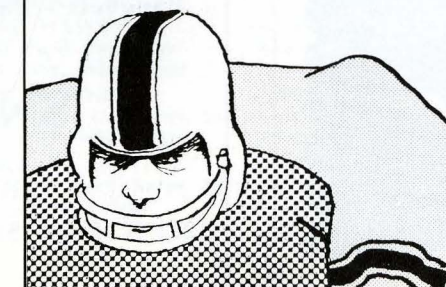
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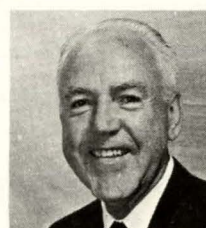
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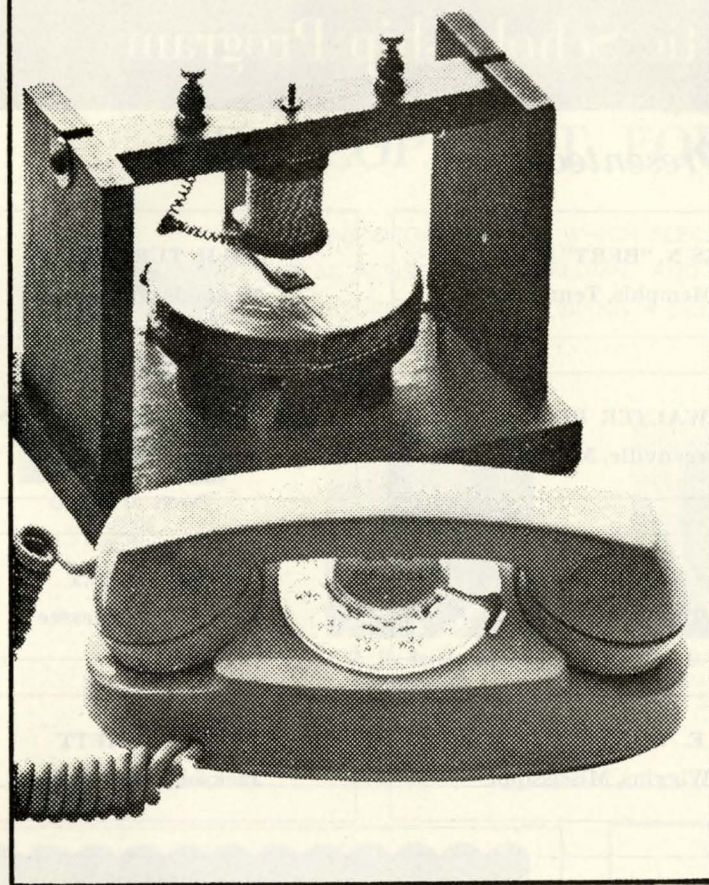
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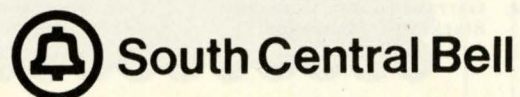
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1970 SOUTHEASTERN CONFERENCE FOOTBALL SCHEDULE

Weekend	SEPT. 12	SEPT. 19	SEPT. 26	OCT. 3	OCT. 10	OCT. 17	OCT. 24	OCT. 31	NOV. 7	NOV. 14	NOV. 21	NOV. 28	DEC. 5
ALABAMA	SOU. CAL. * Birmingham	VA. TECH * Birmingham	FLORIDA Tuscaloosa	OLE MISS * Jackson-T	VANDERBILT Tuscaloosa	TENNESSEE Knoxville	HOUSTON * Houston	MISS. STATE Tuscaloosa	L.S.U. Birmingham-T	MIAMI * Miami		AUBURN Birmingham	
AUBURN		SOU. MISS. Auburn	TENNESSEE Birmingham	KENTUCKY Lexington	CLEMSON Clemson	GA. TECH Auburn	L.S.U. Auburn	FLORIDA Gainesville	Miss. State * Birmingham	GEORGIA Auburn		ALABAMA Birmingham	
FLORIDA	DUKE * Jacksonville	MISS. STATE Gainesville	ALABAMA Tuscaloosa	N.C. STATE Gainesville	FLA. STATE Tallahassee	RICHMOND Gainesville	TENNESSEE Knoxville-T	AUBURN Gainesville	GEORGIA Jacksonville	KENTUCKY Tampa		MIAMI Gainesville	
GEORGIA		TULANE * New Orleans	CLEMSON Athens	MISS. STATE Jackson	OLE MISS Athens	VANDERBILT Athens	KENTUCKY * Lexington	S. CAROLINA Athens-T	FLORIDA Jacksonville	AUBURN Auburn		GA. TECH Athens	
KENTUCKY	N. CAROLINA Chapel Hill	KANSAS ST. Lexington	OLE MISS Jackson	AUBURN Lexington	UTAH STATE * Lexington	L.S.U. * Baton Rouge	GEORGIA * Lexington	N.C. STATE Lexington	VANDERBILT Lexington	FLORIDA Tampa	TENNESSEE Knoxville		
L.S.U.		TEXAS A&M * Baton Rouge	RICE * Baton Rouge	BAYLOR * Baton Rouge	PACIFIC * Baton Rouge	KENTUCKY * Auburn	AUBURN Auburn		ALABAMA Birmingham-T	Miss. State * Baton Rouge	NOTRE DAME South Bend	TULANE * N. Orleans	OLE MISS * Baton Rouge-T
MISSISSIPPI		MEMPHIS ST. Memphis *	KENTUCKY Jackson	ALABAMA * Jackson-T	GEORGIA Athens	SOU. MISS. Oxford	VANDERBILT Nashville *		HOUSTON Oxford	Chattanooga Oxford		MISS. STATE Oxford (Thanksgiving)	L.S.U. * Baton Rouge-T
MISS. STATE	OKLA. STATE Jackson *	FLORIDA Gainesville	VANDERBILT Memphis *	GEORGIA Jackson	HOUSTON Starkville	TEXAS TECH Jackson *	SOU. MISS. Starkville	ALABAMA Tuscaloosa	AUBURN * Birmingham	L.S.U. * Baton Rouge		OLE MISS Oxford	
TENNESSEE		S.M.U. Knoxville	AUBURN Birmingham	ARMY Knoxville	GA. TECH Atlanta	ALABAMA Knoxville	FLORIDA Knoxville-T	WAKE FOREST Memphis	S. CAROLINA Columbia		KENTUCKY Knoxville	VANDERBILT Nashville	U.C.L.A. Knoxville
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1 Offside (Infraction of scrimmage or free kick formation)	2 Illegal Procedure or Position	3 Illegal Motion	4 Illegal Shift	15 Ineligible Receiver Down Field on Pass	16 Ball Illegally Touched, Kicked, or Batted	17 Incomplete Forward Pass, Penalty Declined, No Play, or No Score
5 Substitution Infractions	6 Delay of Game	7 Personal Foul	18 Helping the Runner, or Interlocked Interference	19 Ball Dead; If Hand is Moved from Side to Side: Touchback	20 Touchdown or Field Goal	21 Safety
8 Clipping	9 Roughing the Kicker or Holder	10 Non-contact Fouls	22 Time out; Referee's Discretionary or Excess Time Out followed with tapping hands on chest.	23 First Down	24 Ball Ready for Play	
11 Illegal use of Hands and Arms	12 Intentional Grounding	13 Illegally Passing or Handing Ball Forward	14 Forward Pass or Kick Catching Interference	25 Start the Clock	26 Loss of Down	27 Player Disqualified



SUMMARY OF PENALTIES



(Includes Only Most Common Penalties)

LOSS OF DOWN—Forward pass illegally touched • *Illegal forward pass by offense • *Intentionally grounding forward pass • **Offensive pass interference

LOSS OF 5 YARDS—Delay of game • Exceeding 25-second count • Excess time out • Failure to pause full second in shift • False start • Free kick out of bounds • Illegal forward pass • Infraction of substitution rules • Interference with opponents or ball preceding snap • Offense illegally in motion at snap • Offside • Snapper's position and ball adjustment • Taking more than 2 steps after fair catch • Infraction of scrimmage formation

LOSS OF 15 YARDS—Delay of game at start of half • Butting with helmet or head • Clipping • Defense disconcerting signals • Failure to return ball to official after score • Grasping face mask of opponent • Illegal use of hands • Ineligible receiver downfield • Piling on • Roughing the kicker or holder • Tackling or blocking fair catcher • Tackling out of bounds after ball is dead • Unsportsmanlike conduct (non-contact foul) • Unnecessary roughness (kicking, kneeling, tripping, etc.)

LOSS OF HALF DISTANCE TO GOAL LINE—If penalty exceeds half the distance to goal

OFFENSE FIRST DOWN ON 1-YARD LINE—Defensive pass interference in end zone • Defensive foul behind goal line on running play.

PLAYER DISQUALIFIED—Striking with a fist, extended forearm, elbow or locked hands • Flagrant player fouls

*Plus 5 yards
**Plus 15 yards

OFFENDED TEAM'S BALL AT SPOT OF FOUL—Defensive pass interference • Illegally batting or kicking free ball • Player fouls when ball is free

VIOLATION, BUT NO PENALTY (Does not offset penalty by opponent)—First touching of free kick by kicking team before ball travels 10 yards • First touching of scrimmage kick by kicking team beyond the neutral zone

COLLEGIATE COMMISSIONERS ASSOCIATION

Early in 1939 five college football commissioners established an organization for the purpose of attacking mutual problems. From that small beginning has grown what is now the Collegiate Commissioners Association, its members the chief executive officers and their assistants from the eleven major college conferences from coast to coast. Representing nearly 300 institutions, they range in size from the seven-member Mid-American Conference to the mammoth 190-member Eastern College Athletic Conference.

The CCA's field of interest has broadened greatly since its inception, now encompassing not only football, but all sports on the collegiate program. The members as such give united attention not alone to officiating assignment and rules interpretation, but also to procedures on undergraduate athletic recruitment and eligibility and to the many other facets of intercollegiate sports administration.

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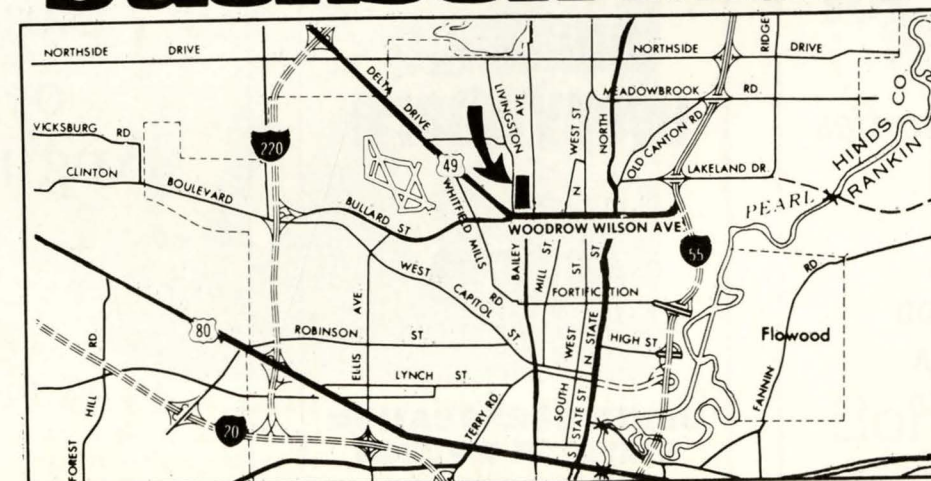
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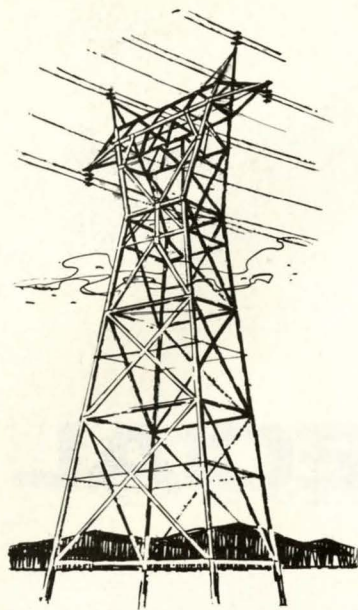
Hunt & Whitaker
Jacob's Drugs
Jimmy's Barber Shop
Jo-Ann Fabrics
Kinney Shoes
Lady Oris Hosiery Shop
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Loft Candy
Memory Lane
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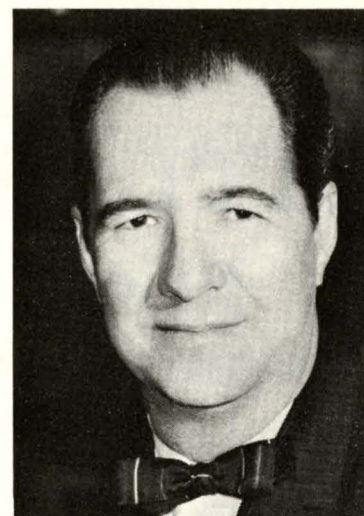
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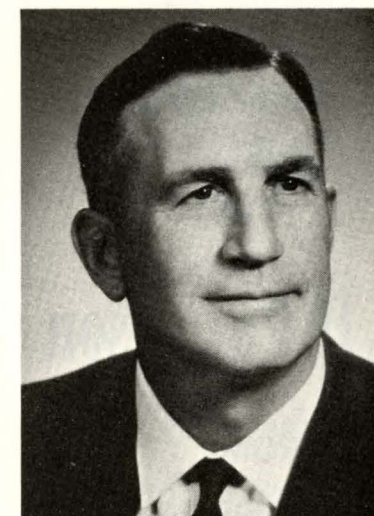
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TEXAS TECH COACHING STAFF—Coach Jim Carlen; kneeling, left to right: Art Baker, Jimmy Ragland, Jess Stiles, Tom Wilson, Dale Evans, John Conley. Standing, left to right, Richard Bell, Jack Fligg, Bob Brown, Robert Bissell, and Marshall Taylor.



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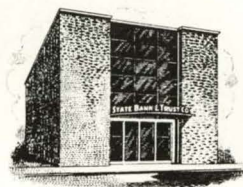
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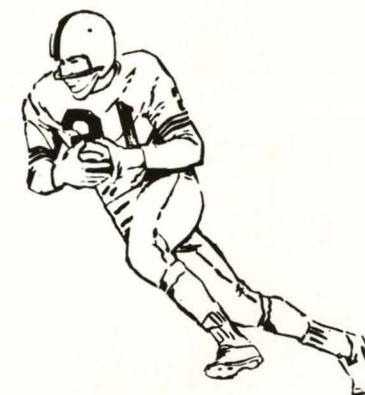
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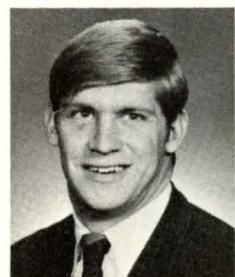
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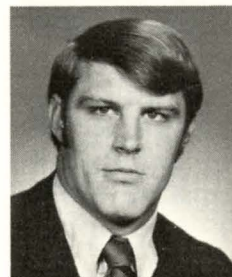
RED RAIDERS of TEXAS TECH



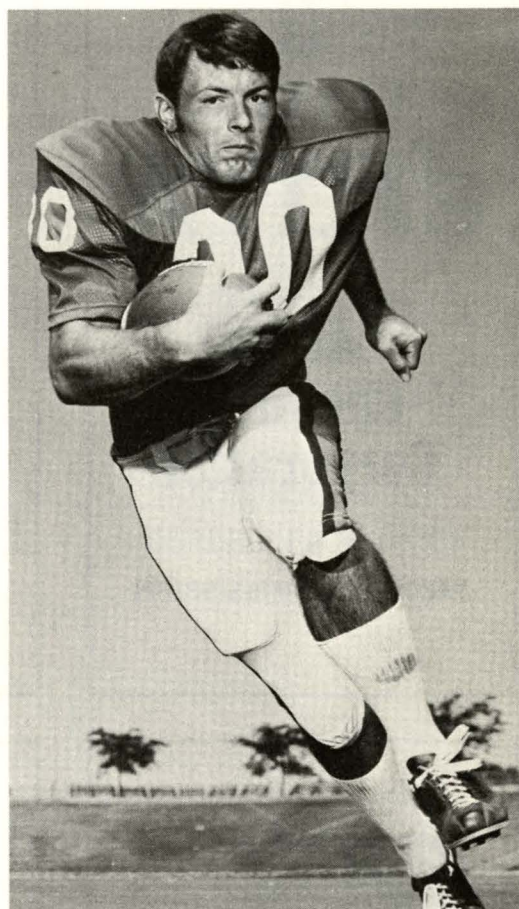
PHIL BARNEY



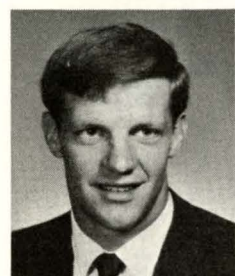
ROBBIE BEST



DAVID BROWNING



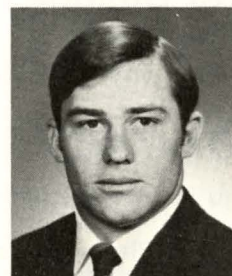
MILES LANGEHENNIG



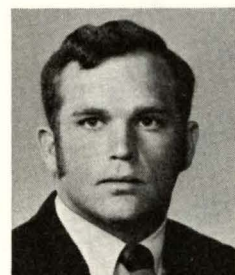
BRUCE BUSHONG



DAVIS CORLEY



MARC DOVE



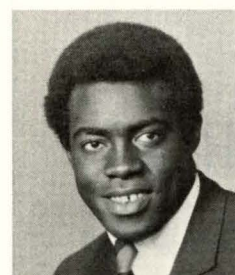
BRUCE DOWDY



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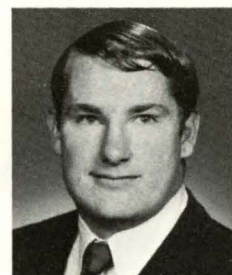
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LARRY HARGRAVE



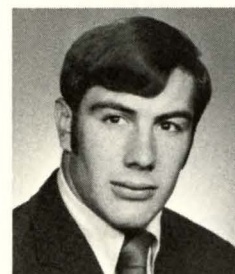
MARK HAZELWOOD



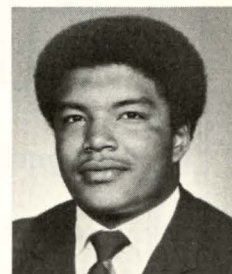
MILTON HIBLER



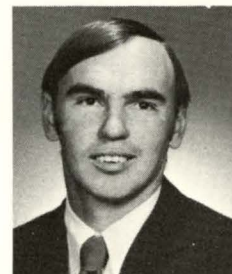
RUSSELL INGRAM



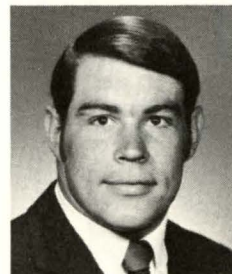
JOHN KLEINERT



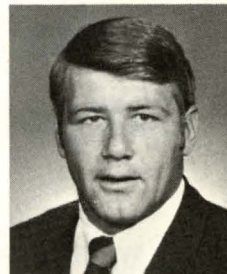
HAROLD LYONS



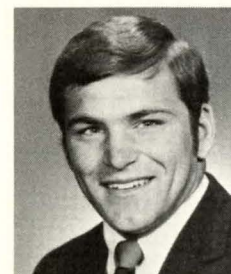
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CHARLES NAPPER



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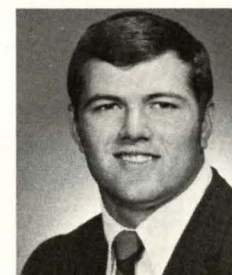
JOHNNY ODOM



KEN PERKINS



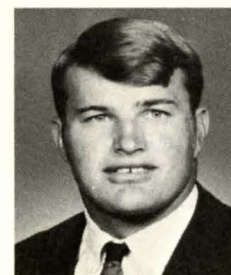
DALE REBOLD



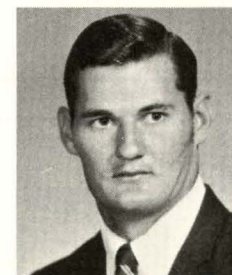
DONALD RIVES



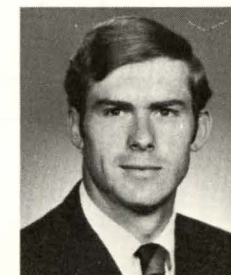
RONNIE ROSS



JERRY RYAN



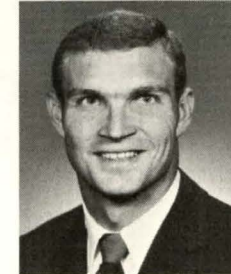
CHARLES STEWART



LANE WADE



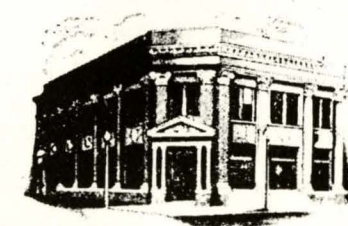
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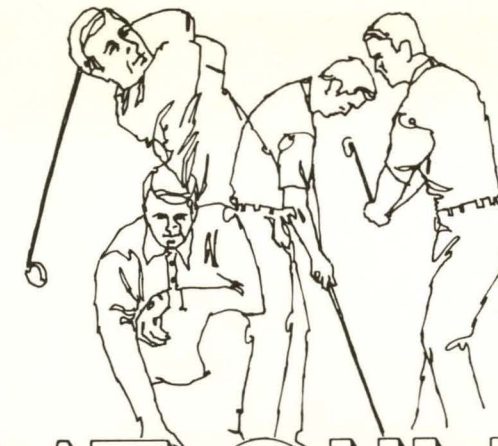


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1970 TEXAS TECH NUMERICAL FOOTBALL ROSTER

No.	Name	Pos.	Class	Ht.	Wt.	Age	Ltrs.	Hometown
10	Dickie Ingram	KS	Soph.	6-0	185	20	0	Amarillo
11	Greg Waters	QB	Soph.	6-0	184	19	0	San Antonio
14	Jerry Reynolds	QB	Soph.	6-3	195	20	0	Spur
15	Charles Napper	QB	Jr.	6-0	185	20	1	Dallas
20	Andy Hoyle	DB	Jr.	6-1	181	20	1	Garland
22	Bruce Bushong	DB	Jr.	5-11	170	21	1	Huron, S. D.
23	Jerry Watson	DB	Sr.	6-4	197	21	1	Ranger
24	Marc Dove	DB	Jr.	5-8	178	20	1	San Angelo
25	Dale Rebold	DB	Jr.	6-2	180	21	1	Austin
26	Ken Perkins	DB	Jr.	6-1	186	20	1	Lubbock
27	Lane Wade	DB	Sr.	5-11	172	22	2	Abernathy
28	Gary Kennedy	DB	Soph.	5-10	185	20	0	Ft. Worth
30	Miles Langehennig	RB	Jr.	5-11	196	20	1	Brenham
31	Danny Hardaway	RB	Jr.	6-2	206	21	1	Lawton, Okla.
32	Doug McCutchen	RB	Soph.	5-11	202	20	0	Bronte
33	Larry Hargrave	RB	Sr.	6-1	200	21	2	Cisco
34	Pat Rogers	RB	Soph.	6-1	187	20	0	Corpus Christi
36	John Kleinert	RB	Jr.	5-7	170	20	1	Austin
40	Johnny Odom	OE	Jr.	6-2	192	21	1	Fort Worth
41	Harry Case	OE	Soph.	6-1	194	20	0	Tulsa, Okla.
42	Ronnie Ross	OE	Jr.	6-1	183	21	1	Dallas
43	Robbie Best	FL	Jr.	5-11	189	21	1	Dallas
44	David May	FL	Sr.	6-0	188	22	2	Amarillo
46	Charles Stewart	OE	Sr.	6-1	181	21	1	Kenedy
50	Jim Dyer	DG	Sr.	6-2	216	21	2	Dallas
51	Donald Rives	DG	Soph.	6-2	202	19	0	Wheeler
52	Mike Watkins	LB	Jr.	5-10	200	21	1	Stephenville
53	Larry Molinare	LB	Jr.	6-2	213	20	1	Midland
54	Quinton Robinson	LB	Soph.	6-2	213	19	0	Fort Worth
56	Reagan Young	LB	Jr.	5-10	209	20	1	Palestine
57	Jerry Miller	DG	Soph.	5-11	203	19	0	Fort Worth
58	Mark Fincannon	LB	Sr.	6-0	211	23	1	Beaumont
60	Mark Hazelwood	C	Sr.	6-4	226	21	2	Amarillo
61	Jon Hill	C	Soph.	6-1	206	20	0	Grand Prairie
62	Harold Lyons	OG	Soph.	5-11	224	19	0	Lufkin
63	Milton Hibler	OG	Soph.	6-1	216	23	0	Wichita Falls
64	Jerry Ryan	OG	Jr.	6-5	250	20	1	Andrews
66	Mike O'Brian	C	Jr.	6-2	230	21	0	Los Angeles, Cal.
67	Marty Criswell	OG	Jr.	6-0	201	21	0	Houston
70	Bob Mooney	DT	Sr.	6-2	222	21	2	San Marcos
71	W. McDermand	DT	Sr.	6-4	224	22	2	Beaumont
72	Tim Schaffner	OG	Soph.	6-2	220	19	0	San Antonio
73	Tom Newton	DT	Sr.	6-2	215	27	1	Athens
74	Cedric Jones	DT	Soph.	6-5	201	19	0	San Antonio
75	Jesse Richardson	OT	Sr.	6-2	201	21	2	Alice
76	Phil Barney	OT	Jr.	6-4	225	20	1	Fort Worth
77	David Browning	OT	Jr.	6-0	219	20	1	Fort Worth
78	Gary Shuler	OT	Soph.	6-2	204	20	0	San Antonio
79	Russell Ingram	OT	Soph.	6-4	217	18	0	Garland
80	Davis Corley	DE	Soph.	6-3	201	20	0	Bronte
81	Bruce Dowdy	DE	Sr.	6-4	213	21	2	Pasadena
84	Gaines Baty	DE	Soph.	6-0	197	20	0	Garland
85	Andy Lowe	DE	Soph.	6-2	193	21	0	Wellington



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